

Company Profile

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Contents

Company	p. 2
Environment	p. 12
Solutions and services	p. 18
Products	p. 24
Prizes and recognitions	p. 28
Designer	p. 29
Projects	p. 30





Company

Since 1959, LAMM has produced and installed throughout the world seating systems for conference rooms, auditoriums, universities, cinemas, theatres and community facilities.

Tradition

The extensive experience LAMM has built up in over 60 years of production and market activities enables the company to respond comprehensively to the complex contemporary design variables of multifunctional seating for public facilities.

Innovation

From the beginning, LAMM's objective has been to supply not simple products but rather advanced, innovative solutions, by continuous research on the use of materials, ergonomics and developing exclusive technology, to combine performance, comfort and design.



Design

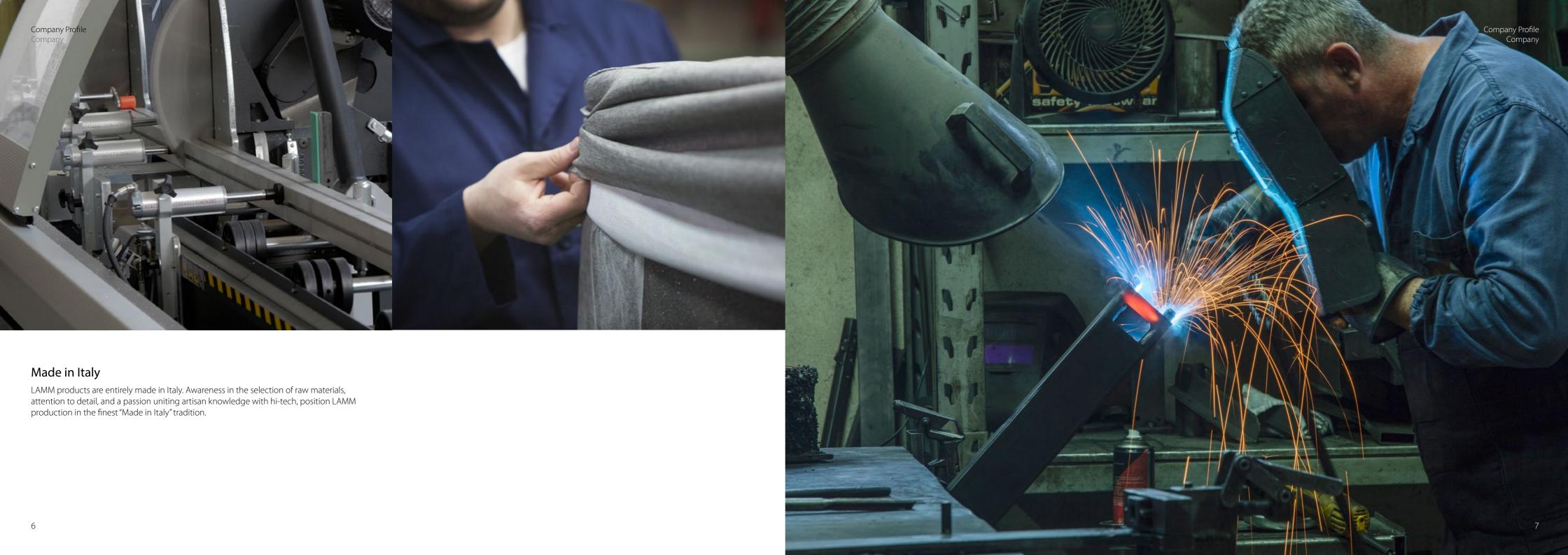
Through partnerships with leading designers, giving ideas the best shape is an essential part of LAMM's production culture. The many international prizes and recognitions LAMM has been awarded for industrial design demonstrate this.



Evolution

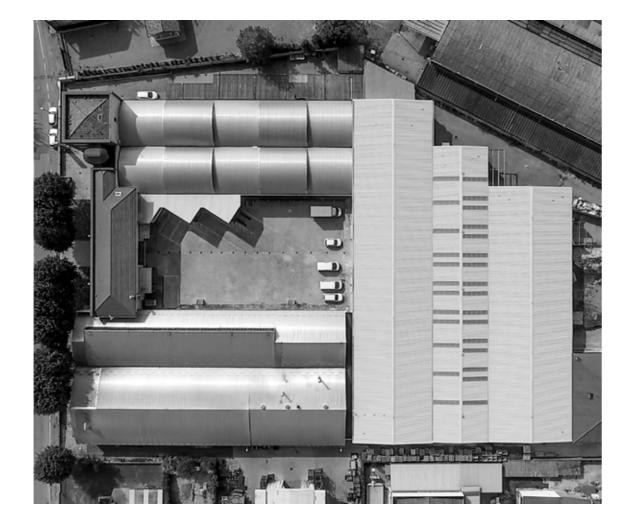
The new company logo and show-room eloquently convey the thorough evolution process initiated by LAMM, focused on the innovation of its product lines, quality policies, the development of products able to merge exclusive designs with high technical content, as well as the introduction of new finishes for woods, fabrics, upholstery and painting cycles.





Industrial production

Sophisticated processing cycles, supported with continual investment in machinery and production processes, enable LAMM to maintain impressive production volumes, ensuring great flexibility and the typical high quality of artisan products.

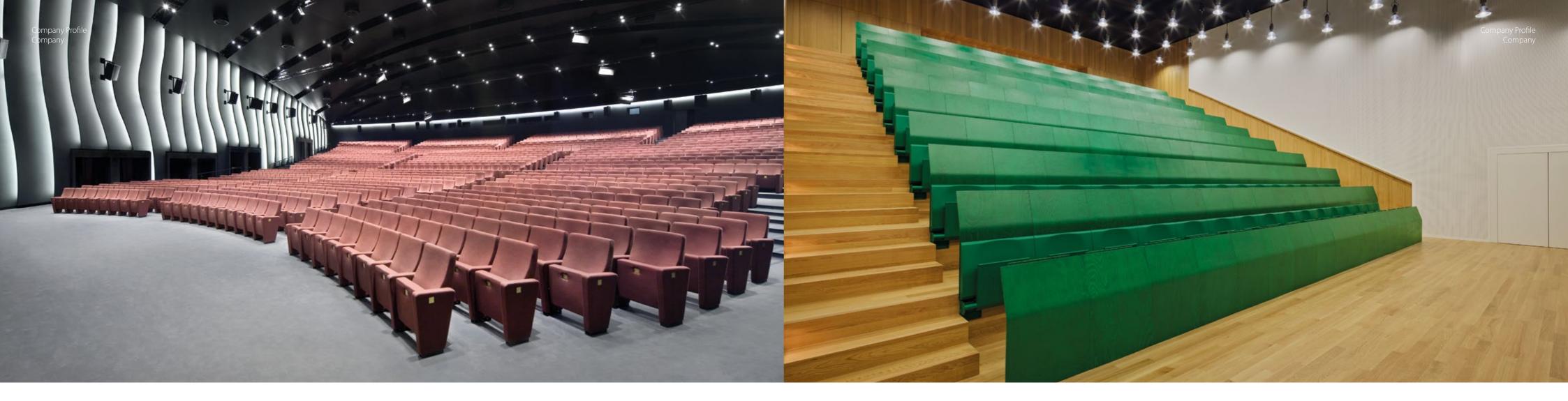


Certified quality

LAMM quality is confirmed by its compliance with the most important national and international certification for products, processes and environmental protection.

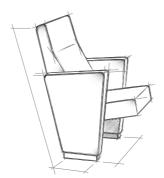




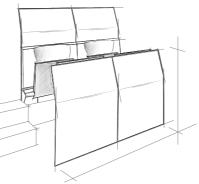


Customized serial products

LAMM's philosophy is to focus mass production on a selected number of high quality products able to respond to the widest range of uses. In parallel, the company specialises in project assistance, from the development of details to samples and on to custom products, including starting from original concepts.



Custom armchair for La Biennale di Venezia, New Sala Darsena Venice, Italy



Custom study bench for La Maison du Savoir, Campus Belval Esch-sur-Alzette Luxemburg

Environment

LAMM's commitment to environmental policies goes beyond simple compliance with the relevant laws. Seeking virtuous processes, waste reduction, energy efficiency, low environmental impact and careful material selection are just some of the commitments the company takes on in the Green Economy area.



Raw materials

Materials are selected to limit their environmental impact during production, processing, recycling and disposal. Timber is FSC certified, guaranteeing it was sourced from responsibly managed forests. Chipboard panels made of recycled wood are in Class E1 for formaldehyde emissions. Aluminium has a high recycled raw material content and, in turn, can be totally reused at the end of its lifecycle.

Research and sustainability

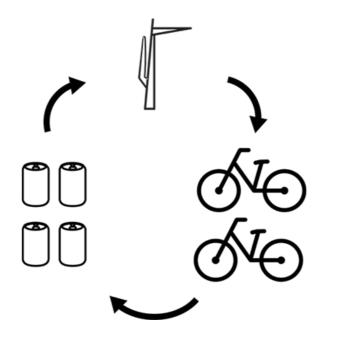
LAMM also conducts research and development in the sustainability field, by participating in reuse design initiatives such as UMUL (Use More Use Less). The objective is to test innovative solutions for reusing disused materials and components, as well as alternative production systems that combine highly aesthetic products with ecological and sustainable content.



Certifications

LAMM is certified in accordance with the UNI EN ISO 14001 standard. This optional procedure shows the company's will to set up and implement an environmental management system, including through the monitoring of its activities, and systematically seek improvement. The FSC certification of type Chain of Custody guarantees the traceability of the materials coming from responsibly managed forests, from the producer to the final customer.

Recycling and reuse

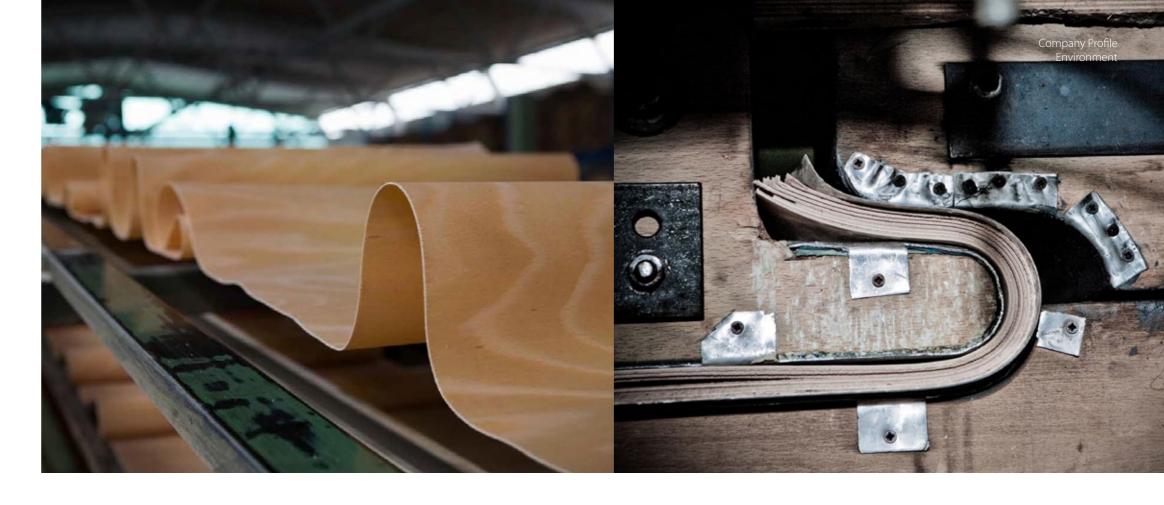




LAMM pursues Circular Economy objectives by designing and developing products that can be recycled, reused or recovered. For example, the study bench Blade uses 75% recycled aluminium, and at the end of its lifecycle can be reused to produce the equivalent of 2 bicycle frames.

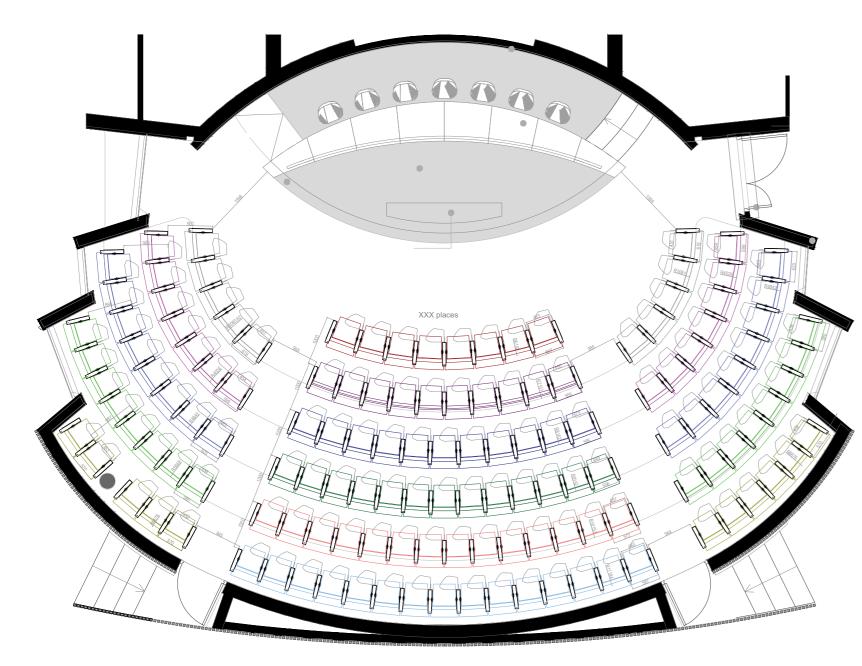
Packaging and transport

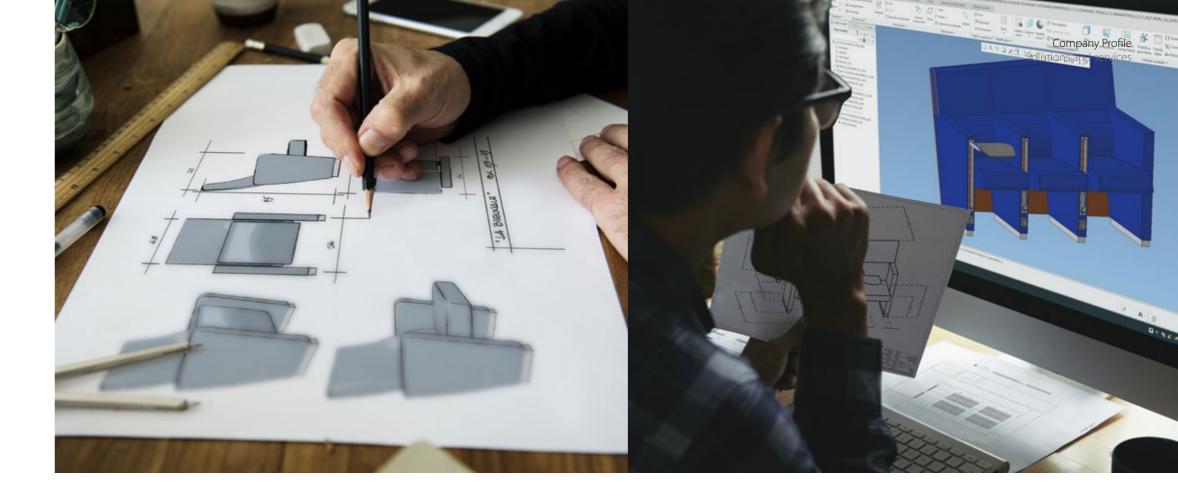
In accordance with European Directive 2004/12/CE on packaging, LAMM implements targeted solutions to ensure eco-compatibility, salvaging, recycling, or safe disposal for people and the environment. Packaging is designed for reduced size. The vehicle fleet comprises solely low-emission vehicles.



Minimising raw material waste is a concrete commitment of LAMM and a goal it pursues with numerous tests aimed at optimising the use of resources. Examples include the prototype-chair Wotu, whose production cycle - 90% powered with electricity obtained by waste-to-energy incineration of wood production waste – was developed to obtain the entire product from the same tree.

Waste reduction





Solutions and services

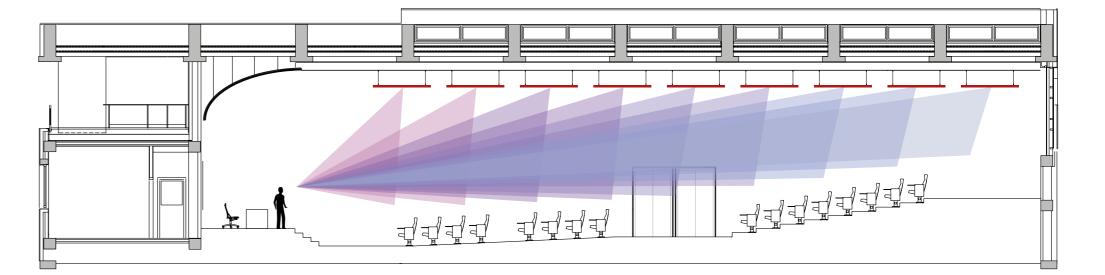
LAMM can support customers in all phases, from design to production, feasibility study and installation included, finding every time the best solution for specific requests. Moreover, the company offers the possibility of customising the supply by developing a brand-new concept or by redesigning series products. An estimate with its specific layout, the prompt and precise high-quality production, the

logistic management of deliveries, the product installation and testing and the after-sales assistance are only some of the services provided. LAMM can also conceive turnkey projects by taking on the role of general contractor.



Multimedia

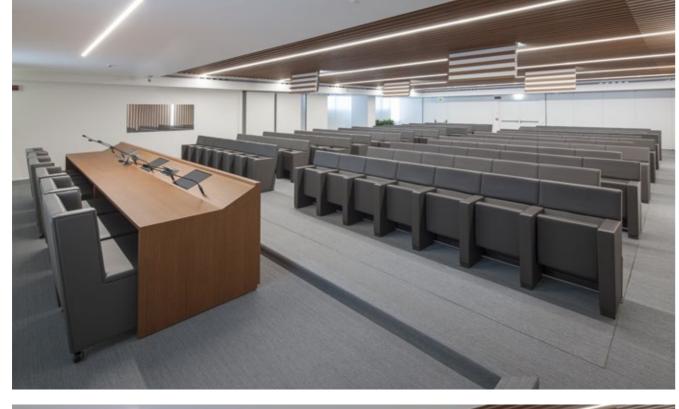
Study benches, armchairs and seating systems are designed to promote maximum integration and synergy with all multimedia systems used nowadays in educational and conference activities. The concept developed by LAMM is inclusive and highly flexible, featuring totally integrated, protected and flexible wiring that can be adapted and customised to a wide range of needs. The interconnection devices go perfectly with the overall design, and are also easy and intuitive to use.



Acoustics

Acoustic comfort is a key element for the proper functioning of a classroom, conference room or performance space. In order to achieve the highest levels of acoustic comfort, LAMM can provide architects and designers with a dedicated service divided into two specific action areas: the specialisation of its seating systems, which have already been designed to offer sufficient performance in this area and, last but not least, the total space outfitting conceived to offer the highest levels of comfort, making use of the expertise provided by Caruso Acoustic[®], division highly specialised in the production of sound-absorbing panels.

Company Profile Solutions and services



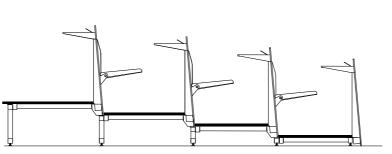




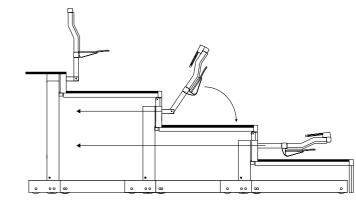
Special fixed and hidden systems

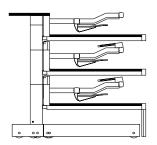
are complemented by a wide range of special systems that can transform the spaces in just a few seconds through simple automated actions and make them available for other uses.

LAMM's vision for a global standard in fittings for university lecture halls, conference rooms and performance spaces led it to design a complete series of fixed tribunes and platforms. These systems include rolling flooring (seats rotate and fully conceal beneath the flooring), tribunes and telescopic terraced steps (seats are collected and compacted along the wall), devices on tracks set into the floor (the rows of seats slide and compact horizontally beneath the stand or in specific storage spaces).

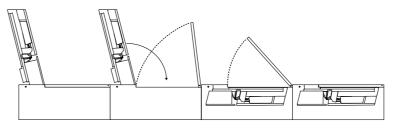


Fixed tribunes and platforms

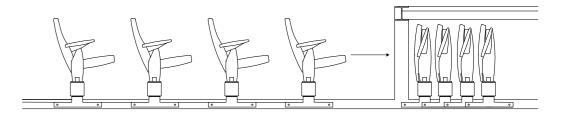




Telescopic tribunes



Hiding seating systems



Sliding seating systems

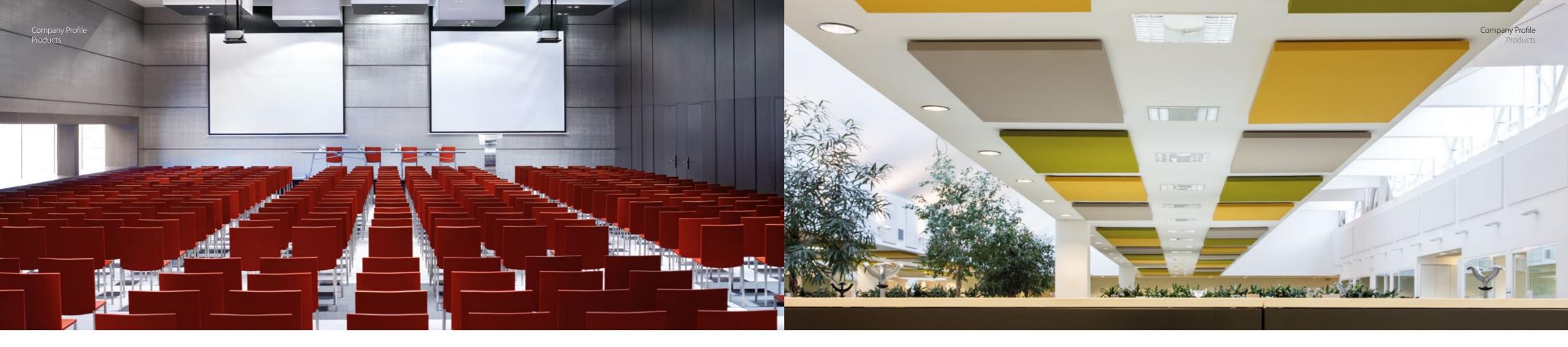


Education

The great design ability gained by LAMM and expressed in prestigious international installations takes shape through Education standard collections and custom-made solutions. The products of this collection are university study benches characterised by an elegant design and innovative solutions, completed by exclusive raised platforms and fixed grandstands with great attention to ergonomics, flexibility of use, safety and durability.

Conference

Auditoriums, conference halls, cinemas, theatres and multipurpose places are the contexts where LAMM excellence in terms of comfort, ergonomics and flexibility, results in armchairs and seats of iconic design, through a wide range of standard products and custom-made solutions. The foldaway and telescopic grandstand systems for the multipurpose space organisation complete the company's offer.



Public

To furnish public and private multipurpose spaces, reception, catering and leisure areas, and work places, LAMM has developed a full range of collectivity chairs, armchairs and sofas for waiting rooms, stackable stools and chairs, packable folding armchairs as well as beammounted seating systems and folding tables capable of combining performance with design to satisfy the most diversified demand.



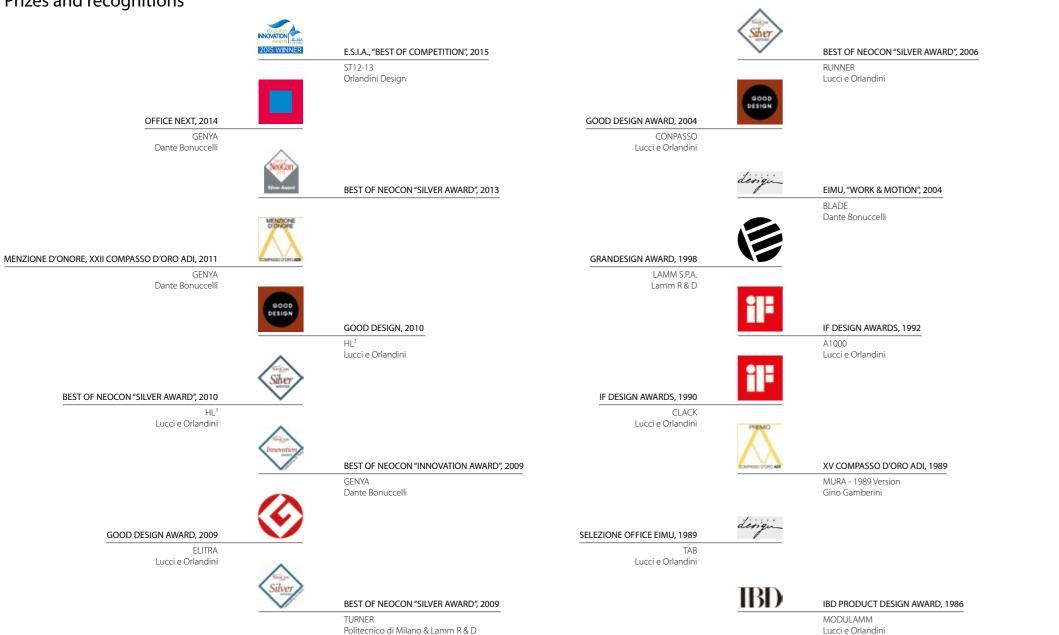
engineers and architects to improve acoustic comfort indoors. From day one, the brand has invested its resources in the search for new materials, effectively interpreting the demands of the market and expanding its horizons into new areas of application. The technical department is 100% focused on designing and manufacturing products able to respond to the measures currently in force governing acoustics.

Caruso Acoustic's aim is to respond to the growing aspiration on the part of design

Thanks to our highly qualified team, Caruso Acoustic also offers support during the venue's design phase by conducting acoustic and lighting technology analysis, focusing in particular on the venue's intended use.

Company Profile Prizes

Prizes and recognitions





Designers



Baldanzi & Novelli



Bartoli Design



Dante Bonuccelli



Emilio Nanni



Favaretto & Partners



Gino Gamberini



Justus Kolberg



Orlandini Design



Roberto Lucci

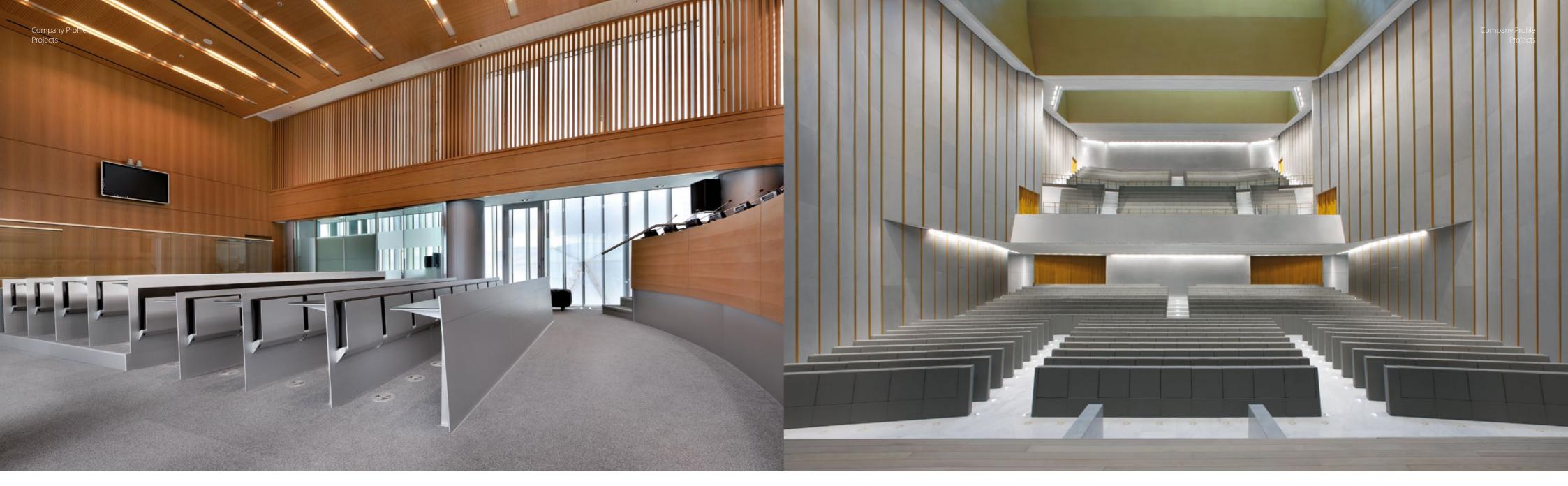


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Company Profile Projects

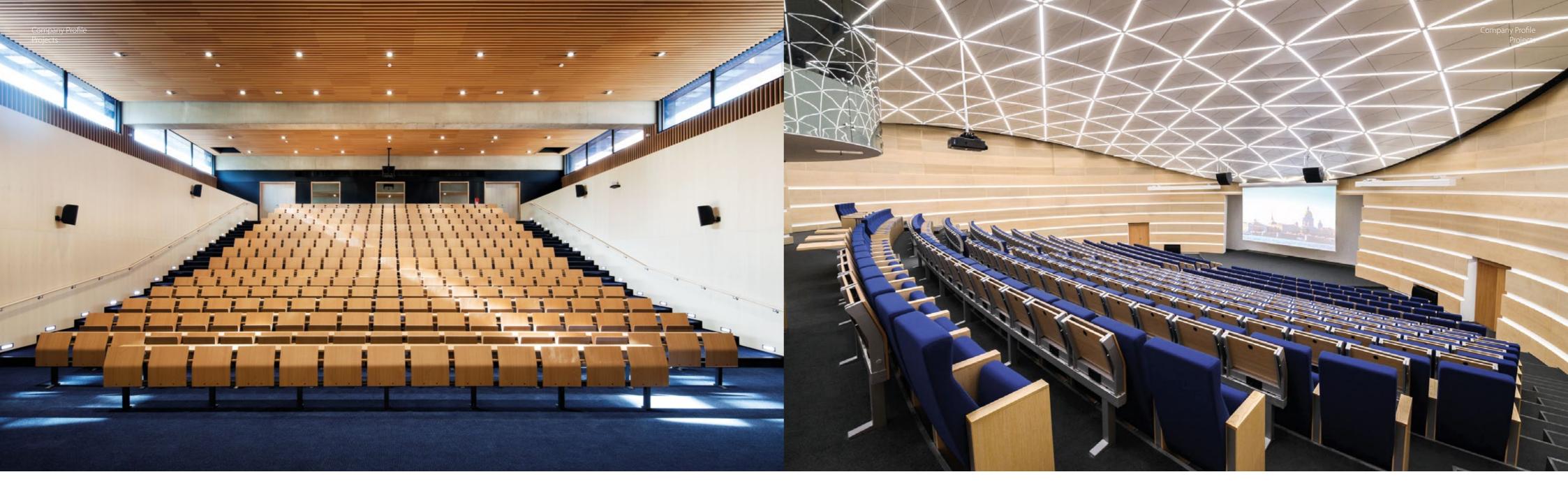
Projects



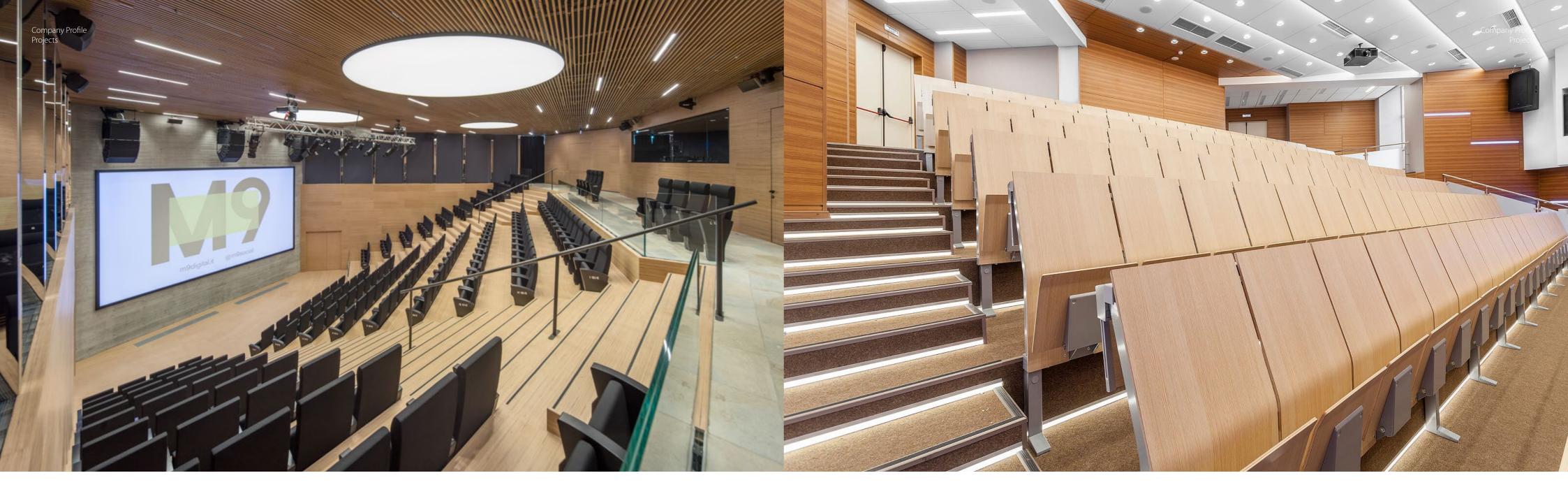
Luigi Bocconi University Milan, Italy



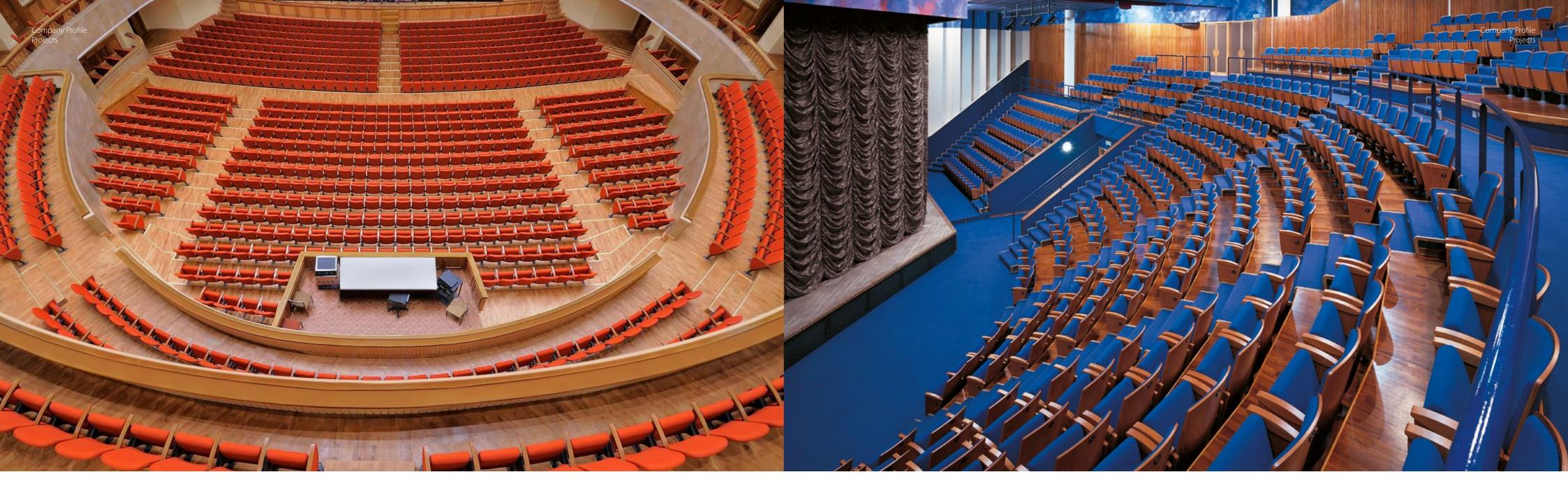
IUT Paris Descartes Paris, France Apple iOS Developer Academy, University of Naples Federico II Naples, Italy



Saint Petersburg State University – Higher Management School Saint Petersburg, Russia



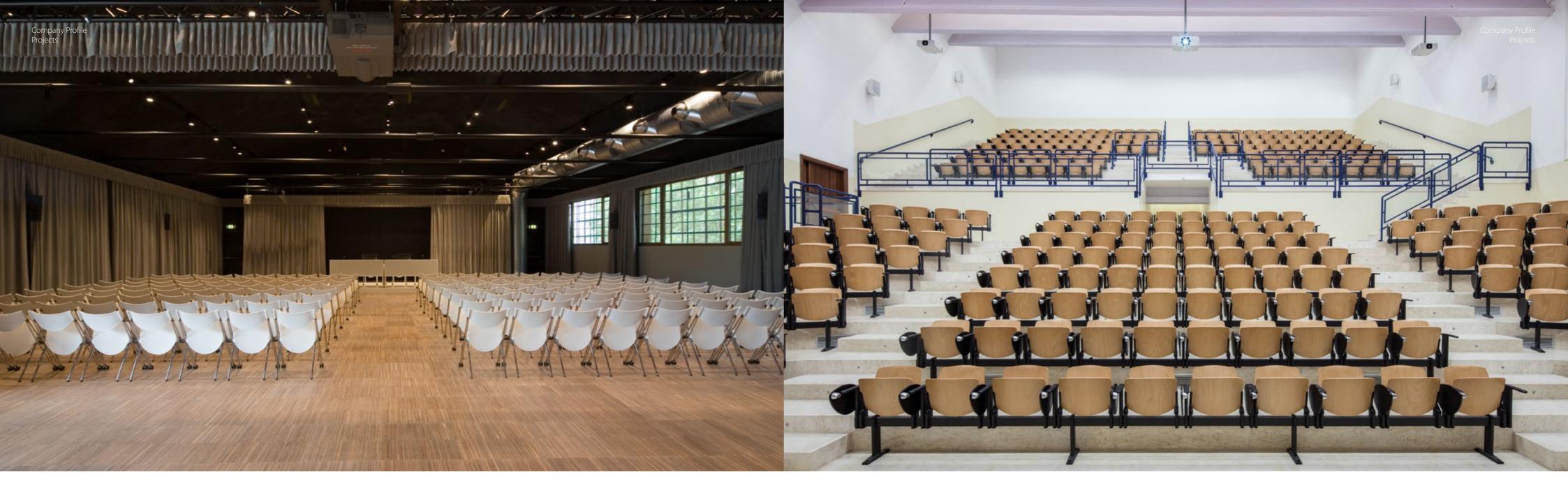
M9 Museum Mestre, Italy Tyumen State University Tyumen, Russia



Theatre Music Hall St. Petersburg, Russia Camploy Theatre Verona, Italy



Hotel Barcelò Malaga, Spain La Boursidiere Paris, France



Chamber of Commerce Prato, Italy Federico II Polyclinic Naples, Italy

Projects

ANGOLA Palace of Justice Auditorium, Luanda

ARGENTINA Siderca - Tenaris Group

AUSTRALIA

University of Tasmania University of Queensland University of South Australia Flinders University, Adelaide Adelaide Crows Football Club TAFE SA Regency Campus 324 SKR Melbourne

AUSTRIA Montan University, Leoben Heiligenkreuz Abbey Auditorium

BAHRAIN Bahrain National Theatre Royal Police Cadet College

BELGIUM

American University Brussels Center ULB University, Brussels Hasselt-Syntra Campus, Limburg European Commission - Reg. Committee St. Rembert Hospital Torhout International Trade Union House Brussels EVS Broadcast Equipment Office Saint-Louis Institute, Namur

BRAZIL

Bank of Boston, San Paolo Santa Cruz Theatre, San Paolo

CANADA Progress Energy Canada Ltd Springdale Library CYPRUS Intercollege of Nicosia European University

CROATIA Split University University of Zagreb

CZECH REPUBLIC University Campus Bohunice, Brno MZLU Masaryk University, Brno Skoda University

DENMARK Aarhus University DTU University Foss Innovation Centre Fredericia Theatre Brightpoint, Aabenraa UCC Campus Carlsberg, Copenhagen

ESTONIA Vanemuine Tartu Theatre, Tallin Tartu Jakobi 2 University

FRANCE

L'Oréal, Paris ADVANCIA, Paris CRAV Auditorium, Strasbourg HRO West Plaza Auditorium, Paris Portes de la Défense, Paris IRIS. Paris Crédit Agricole Charles de Gaulle Airport Halle aux Sucres, Dunkerque Centre Hospitalier Le Vinatier, Bron École de Formation du Barreau, Paris Maison de l'Agglomeration de Lorient Médiathèque Flora Tristan, Pierrefitte-sur-Seine Tour Incity, Lvon Tour Manhattan, Paris Multimedia Center "La Passerelle", Vitrolles

Chamber of Commerce and Industry, Albi The Institut Mines-Télécom, Paris IUT Paris Descartes, Paris Neurocampus, Bordeaux UPMC - Jussieu campus, Paris Lyric Campus, Pessac Pierre Vives Auditorium, Montpellier EMLYON Business School, Lyon ESC, School of Business, Rennes ISC Paris School of Management, Paris Centre de Formation de l'Intèrieur, Lognes MGEN, Paris Ogec Institut De La Tour, Paris Pole Universitaire, Perpignan Université de Montpellier, Campus Triolet Conseil National Des Barreaux, Paris Médiathèque Chateau de la Motte IFSI Marseille

EQUATORIAL GUINEA Grand Hotel Djibloho – Djibloho

GREECE Agemar Headquarters Auditorium, Athens Hertz Amphitheatre

GERMANY

Merseburg University Mallinckrodt Gymnasium, Dortmund Brainlab Headquarters, Munich StudiMed, Cologne Rothenburg Music Hall

GUINEA National Hospital of Donka, Conakry

HOLLAND

University of Groningen Albeda College, Schiedham Utrecht High School The Atrium Convention Center Amsterdam University of Amsterdam International School, Hilversum Medisch Spectrum Twente, Enschede Lely Industries Headquarters, Maassluis Vrije Universiteit - VU Amsterdam

HONG KONG

Credit Suisse, Hong Kong France Telecom, Hong Kong Jockey Club Betting Hall Theatre, Hong Kong

HUNGARY Corvinus University

ICELAND Aurora Observatory

IRELAND Trinity College Richmond Education and Event Centre, Dublin

ISRAEL Delta Galil Auditorium

ITALY Comune di Courmayeur, Aosta Università degli Studi di Torino, Torino Politecnico di Torino, Torino Università degli Studi, Genova Università Luigi Bocconi, Milano Politecnico di Milano, Milano Museo "Leonardo da Vinci", Milano Università degli Studi, Milano Università Cattolica Del Sacro Cuore, Milano Università Bicocca, Milano Regione Lombardia, Milano Siemens, Polo Bicocca, Milano Fiera Milano Congressi, Milano Unicredit Group, Milano NABA, Milano Istituto Europeo di Design, Milano BCC, Carate Brianza (MI) Teatro Camploy, Verona

Fondazione La Biennale di Venezia Università Ca' Foscari, Venezia Fondaz. Università di Mantova, Mantova Auditorium San Vincenzo, Piacenza Teatro Padiglione Palacassa, Parma Università degli Studi, Parma Università degli Studi, Ferrara Università di Bologna, Bologna Cefla, Imola (BO) Fondazione Cassa dei Risparmi, Forlì Università degli Studi, Firenze Sala dei Duecento - Palazzo Vecchio, Firenze Università degli Studi, Siena BCC Montepulciano, Siena Camera di Commercio di Prato F.I.G.C., Perugia Università degli Studi di Perugia Università degli Studi La Sapienza, Roma Nazioni Unite, Sede di Roma, Roma Astaldi Spa, Roma Università Luiss, Roma Fiera di Roma, Roma Campus bio-medico, Trigoria (Roma) Asi - Agenzia Spaziale Italiana, Roma Bnl Gruppo Paribas, Roma CNA, Roma Apple iOS Developer Academy, Napoli Università degli Studi di Napoli Federico II Università del Salento, Lecce Villa Serena, Città Sant'Angelo (PE) Università di Studi Umanistici, Cagliari Teatro "Mauro Ganeri", Paola (CS) Unibas, Campus Matera Humanitas University Museo M9 - Fondazione di Venezia KUWAIT Kuwait University Ministry of Education Sheikh Jaber Al Ahmad Cultural Centre Alshaya Burj KIMS - Kuwait Institute for Medical Specialization

LEBANON American University of Beirut

LUXEMBOURG

Deloitte Headquarters Auditorium, Gasperich La Maison du Savoir, Esch-sur-Alzette BIL Banque International de Luxembourg Banque de Luxembourg

MACEDONIA Macedonian Opera and Ballet, Skopje

MAITA

Golden Mile Business Center - St.Julians University of Malta

MAROCCO IAM Conference Hall Ministry of Justice, Rabat

NORWAY Melhus Cinema

POLAND Medical University of Silesia Krakow Theatre School Maria Curie-Skłodowska University, Lublin Silesian Museum, Katowice

PORTUGAL Aveirense Theatre, Aveiro Evora University University of Lisboa Faculty of Science

QATAR Doha Bank Qatar Foundation Qatar University, Doha ACRPS, Doha Supreme Education Council, Doha

RUSSIA

Mirage Cinema, St. Petersburg Under Theatre, Vaganova Gazprom, Sochi Tyumen State University Saint Petersburg State University Theatre Music Hall, St. Petersburg Russian State Historical Archive Zaryadye Concert Hall, Moscow Evolution Tower, Moscow

SAUDI ARABIA Damman University Prince Sultan University KFU - King Faisal University

SINGAPORE National University of Singapore ITE Lecture Theatres NTU Lecture Theatres, Nanyang Singapore University of Technology Temasek Polytechnic

SOUTH AFRICA Sasol Head Office, Johannesburg

SPAIN Hotel Barcelò, Malaga Matarò Hospital, Barcelona UIB University, Palma de Maiorca Catholic University, Valencia Mutualia Head Office Colegio De Medicos, Valencia Stadium Wanda Metropolitano. Madrid

SWITZERLAND Aubépine College, Geneva SSH Hotel School, Lausanne Geneva Airport Ecole de la Source, Lausanne Parkhotel, Vitznau TAIWAN Jut Group Lecture Hall, Taipei

TCHAD Onrtv

TURKEY

Panora Shopping Center, Ankara Technical University, Istanbul Abdi Ibrahim R&D Building, Istanbul

UNITED KINGDOM

Brunell University, London HSBC UK Headquarters, Birmingham

UNITED ARAB EMIRATES

Al Zorah Pavilion, Ajman Tenaris Dubai Dubai Airport Freezone Authority Dubai Museum of the Future, Dubai Clemenceau Medical Center, Dubai

URUGUAY Celebra Building, Montevideo

USA

De Paul University, Chicago Illinois Zionsville High School, Indiana University of Missouri Bryant Hall University of Vermont Aiken Hall Commonwealth South Carolina - Amoco Hall Clemson University Montreal University Allen Hall University Lakota Sinte Gleska University Drexel University University of Kentucky College of Medicine The Ohio State University, Columbus NYU, Washington DC LAMM S.r.l. Via Verdi 19/21 43017 San Secondo Parmense (PR) - Italy T +39 0521 877511 info@lamm.it lamm.it Copy: Livio Salvadori Alfredo Zappa

Photo: archphoto inc. © baumschlager eberle Mauro Davoli Michel Denancé Sergio Grazia Eduardo Martinez-Conde Pierandrea Monni Beppe Raso François Renault La Maison du Savoir, Campus Belval

La Maison du Savoir, Campus Belval Esch-sur-Alzette, Luxembourg Project by: Baumschlager Eberle + Cba Christian Bauer & Associés Architects Jean Schmit Engineering, Jan Van Aelst BVGA

La Biennale di Venezia New Sala Darsena Venice, Italy Project by: Pina Maugeri e Joern Brandmeyer

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